

PROMAX India Regional 2021. Winner List.

CAT #	CATEGORY	ENTRY TITLE	COMPANY	AWARD
C01	BEST BRAND IMAGE	WOMENS DAY CAMPAIGN	ZEE KERALAM	GOLD
C01	BEST BRAND IMAGE	COMEBACK PROMO	VIACOM18/COLORS GUJARATI	SILVER
C02	BEST BRAND IMAGE DESIGN	STAR PRAVAH CHANNEL PACKAGING	STAR INDIA	GOLD
C02	BEST BRAND IMAGE DESIGN	ZEE BSKOPE BRAND FILMS	ZEE ENTERTAINMENT ENTERPRISES	SILVER
C03	BEST PUBLIC SERVICE ANNOUNCEMENT	CORONA AD FILM (WFH)	ZEE ENTERTAINMENT ENTERPRISES	GOLD
C03	BEST PUBLIC SERVICE ANNOUNCEMENT	KAAMWAPASI	ZEE ENTERTAINMENT ENTERPRISES	SILVER
P01	BEST FESTIVAL PROMO	#MAYEERSATHEMAAKEDEKHA	ZEEL	GOLD
P01	BEST FESTIVAL PROMO	JALSHA PUJO BARI	STAR JALSHA	SILVER
P02	BEST SPECIAL EVENT PROMO	DURGA PUJA BRAND FILM	ZEE ENTERTAINMENT ENTERPRISES - ZEE BANGLA	GOLD
P02	BEST SPECIAL EVENT PROMO	ZEE TAMIL KUDUMBA VIRUTHUGAL 2020	ZEE ENTERTAINMENT ENTERPRISES	SILVER
P03	BEST DRAMA PROMO	KADAMBINI - PROMO 2	ZEE ENTERTAINMENT ENTERPRISES - ZEE BANGLA	GOLD
P03	BEST DRAMA PROMO	PHIRKI	ZEE ENTERTAINMENT ENTERPRISES - ZEE BANGLA	SILVER
P04	BEST MOVIE PROMO	PUTHAM PUDHU KAALAI	AMAZON PRIME VIDEO INDIA	GOLD
P04	BEST MOVIE PROMO	WATCHMAN	COLORS TAMIL - VIACOM18	SILVER
P05	BEST ENTERTAINMENT PROMO	KODEESWARI	COLORS TAMIL - VIACOM 18	GOLD
P05	BEST ENTERTAINMENT PROMO	BIGG BOSS TAMIL- GOON AND COP	DISNEY+ HOTSTAR	SILVER
P09	BEST CHILDREN'S PROMO	INDEPENDENCE DAY PROMO	ZEE KERALAM	GOLD
P09	BEST CHILDREN'S PROMO	KHIRER PUTUL	ZEE ENTERTAINMENT ENTERPRISES - ZEE BANGLA	SILVER
P10	BEST PROMO NOT USING PROGRAMME FOOTAGE	BIGG BOSS TAMIL- GOON AND COP	DISNEY+ HOTSTAR	GOLD
P10	BEST PROMO NOT USING PROGRAMME FOOTAGE	DANCING QUEEN	ZEE ENTERTAINMENT ENTERPRISES	SILVER
P12	BEST THEMED CAMPAIGN	WOMENS DAY CAMPAIGN	ZEE KERALAM	GOLD
P12	BEST THEMED CAMPAIGN	WHAT DOES A MOTHER DO ANYWAY?	STAR INDIA	SILVER
P13	BEST PROGRAMME CAMPAIGN	KODEESWARI	COLORS TAMIL - VIACOM 18	GOLD
P13	BEST PROGRAMME CAMPAIGN	CHUNI PANNA	STAR JALSHA	SILVER

P14	BEST LAUNCH CAMPAIGN	KODEESWARI	COLORS TAMIL - VIACOM18	GOLD
P14	BEST LAUNCH CAMPAIGN	ZEE BISCOPE LAUNCH CAMPAIGN	ZEE ENTERTAINMENT ENTERPRISES	SILVER
P15	BEST DRAMA PROMO DUBBED	TUMBBAD PROMO - THE LEGEND OF SECRET TREASURE	ZEE TALKIES	GOLD
P15	BEST DRAMA PROMO DUBBED	TUMBBAD PROMO - GREED	ZEE TALKIES	SILVER
P16	BEST PROMO DUBBED	DISNEY IMAGINE THAT - LAUNCH PROMO	DISNEY INDIA	GOLD
P16	BEST PROMO DUBBED	KAAFIR TRAILER	ZEE ENTERTAINMENT ENTERPRISES	SILVER
O01	MOST OUTSTANDING MARKETING INITIATIVE (IN-HOUSE)	KAAMWAPASI	ZEE ENTERTAINMENT ENTERPRISES	GOLD
O01	MOST OUTSTANDING MARKETING INITIATIVE (IN-HOUSE)	WOMENS DAY CAMPAIGN	ZEE KERALAM	SILVER
O02	MOST OUTSTANDING MARKETING INITIATIVE (OUT-OF-HOUSE)	WHAT DOES MOTHER DO ANYWAY?	STAR INDIA	GOLD
O02	MOST OUTSTANDING MARKETING INITIATIVE (OUT-OF-HOUSE)	LORD ON WHEELS	STAR INDIA	SILVER
O03	BEST ANIMATION	STAR PRAVAH IDENT	STAR INDIA	GOLD
O03	BEST ANIMATION	AMGC - SONG PROMO	ZEE ENTERTAINMENT ENTERPRISES	SILVER
O04	BEST COPYWRITING	AMGC - SONG PROMO	ZEE ENTERTAINMENT ENTERPRISES	GOLD
O04	BEST COPYWRITING	MAZHA HOSHIL NA SONG PROMO	ZEE ENTERTAINMENT ENTERPRISES	SILVER
O05	BEST SOUND DESIGN	DURUVANGAL PATHINAARU MOVIE PROMO SOUND DESIGN	ZEE ENTERTAINMENT ENTERPRISES	GOLD
O05	BEST SOUND DESIGN	NAAN SIRITHAAL MOVIE WTP PROMO	ZEE ENTERTAINMENT ENTERPRISES	SILVER
O06	BEST ORIGINAL MUSIC / SCORE	PUTHAM PUDHU KAALAI THEME TRACK	AMAZON PRIME VIDEO INDIA	GOLD
O06	BEST ORIGINAL MUSIC / SCORE	AMGC - SONG PROMO	ZEE ENTERTAINMENT ENTERPRISES	SILVER
O07	BEST DIRECTING	BIGG BOSS TAMIL - GOON AND COP	DISNEY+ HOTSTAR	GOLD
O07	BEST DIRECTING	KODEESWARI	COLORS TAMIL - VIACOM 18	SILVER
O08	BEST SOCIAL MEDIA CAMPAIGN	SOORARAI POTTRU	AMAZON PRIME VIDEO INDIA	GOLD
O08	BEST SOCIAL MEDIA CAMPAIGN	V	AMAZON PRIME VIDEO INDIA	SILVER
O10	BEST 360 CAMPAIGN (OUT-OF-HOUSE)	MITHAI LAUNCH CAMPAIGN	ZEE ENTERTAINMENT ENTERPRISES - ZEE BANGLA	GOLD
O10	BEST 360 CAMPAIGN (OUT-OF-HOUSE)	PHIRKI SAMAN SANMAN CAMPAIGN	ZEE ENTERTAINMENT ENTERPRISES - ZEE BANGLA	SILVER
O11	SOMETHING FOR NOTHING	INDEPENDENCE DAY PROMO	COLORS TAMIL - VIACOM 18	GOLD
O11	SOMETHING FOR NOTHING	CORONA AD FILM (WFH)	ZEE ENTERTAINMENT ENTERPRISES	SILVER