

PROMAX INDIA AWARDS WINNERS 2019

PLACE	CAT NO.	CATEGORY	ENTRY TITLE	COMPANY
GOLD	C01	BEST IMAGE PROMO	NICKELODEON MOM AND BRAT IDENT	VIACOM18 MEDIA (NICK-INDIA)
SILVER	C01	BEST IMAGE PROMO	NICKELODEON EGG OPERA IDENT	VIACOM18 MEDIA (NICK-INDIA)
GOLD	C02	BEST IMAGE CAMPAIGN (IN-HOUSE)	F.R.I.E.N.D.S ULTRAMARATHON	VIACOM18 MEDIA (COMEDY CENTRAL INDIA)
SILVER	C02	BEST IMAGE CAMPAIGN (IN-HOUSE)	ZEE KERALAM - BRAND FILM	ZEE ENTERTAINMENT ENTERPRISES
GOLD	C03	BEST IMAGE CAMPAIGN (OUT-OF-HOUSE)	NICKELODEON IDENTS	VIACOM18 MEDIA (NICK-INDIA)
SILVER	C03	BEST IMAGE CAMPAIGN (OUT-OF-HOUSE)	ZB BRAND FILM - PALAT DRAMA	ZEE ENTERTAINMENT ENTERPRISES
GOLD	C04	BEST PUBLIC SERVICE ANNOUNCEMENT	ANTI TOBACCO	VIACOM18 MEDIA
SILVER	C04	BEST PUBLIC SERVICE ANNOUNCEMENT	MTV INDIA WORLD BLOOD DONOR DAY	VIACOM18 MEDIA
GOLD	C05	BEST ON-AIR BRANDING DESIGN (IN-HOUSE)	MTV REBRAND	VIACOM18 MEDIA (MTV)
SILVER	C05	BEST ON-AIR BRANDING DESIGN (IN-HOUSE)	COLORS INFINITY REBRAND	VIACOM18 MEDIA (COLORS INFINITY)
GOLD	C06	BEST ON-AIR BRANDING DESIGN (OUT-OF-HOUSE)	&FLIX SIZZLE - &FLIX IDENT	ZEE ENTERTAINMENT ENTERPRISES - &FLIX
SILVER	C06	BEST ON-AIR BRANDING DESIGN (OUT-OF-HOUSE)	ABP NEWS #DESHKORAKHEAAGEY	ABP NEWS (ABP NEWS NETWORK)
GOLD	C07	BEST ONLINE / VOD SERVICE PROMO	MARATHI BIGG BOSS BHAIGIRI (DAY)	VIACOM18 MEDIA - DIGITAL VENTURES
SILVER	C07	BEST ONLINE / VOD SERVICE PROMO	BIGG BOSS 12 HOSPITAL INTERACTIVITY	VIACOM18 MEDIA - DIGITAL VENTURES
GOLD	C08	BEST SOCIAL MEDIA CAMPAIGN FOR A CHANNEL	ZB LAUNCH - SOCIAL MEDIA	ZEE ENTERTAINMENT ENTERPRISES
SILVER	C08	BEST SOCIAL MEDIA CAMPAIGN FOR A CHANNEL	MICKEY'S 90TH BIRTHDAY	DISNEY INDIA
GOLD	O01	BEST SPONSOR / BRAND INTEGRATION SPOT(S)	ALEXA, ONE STRANGE ROCK	NGC, STAR INDIA
SILVER	O01	BEST SPONSOR / BRAND INTEGRATION SPOT(S)	ESHA FOUNDATION - SADHGURU PROMO	VIACOM18 MEDIA
GOLD	O02	BEST MARKETING VIDEO / SIZZLE REEL / SNEAK PEEK PRESENTATION	AMAZON PRIME VIDEO SIZZLE PROMO	AMAZON PRIME VIDEO INDIA
SILVER	O02	BEST MARKETING VIDEO / SIZZLE REEL / SNEAK PEEK PRESENTATION	STAR SHOWREEL	SIPL (STAR PLUS)

GOLD	O03	MOST OUTSTANDING MARKETING INITIATIVE (IN-HOUSE)	BLUE PLANET II TV PREMIERE CAMPAIGN	SONY BBC EARTH - MSM-WORLDWIDE FACTUAL MEDIA
SILVER	O03	MOST OUTSTANDING MARKETING INITIATIVE (IN-HOUSE)	- NO SILVER AWARD GIVEN -	
GOLD	O04	MOST OUTSTANDING MARKETING INITIATIVE (OUT-OF-HOUSE)	STAR VALUE PACK CAMPAIGN	STAR INDIA
SILVER	O04	MOST OUTSTANDING MARKETING INITIATIVE (OUT-OF-HOUSE)	- NO SILVER AWARD GIVEN -	
GOLD	O05	BEST ON-AIR IDENT DESIGN (IN-HOUSE)	MTV REBRAND IDENT	VIACOM18 MEDIA
SILVER	O05	BEST ON-AIR IDENT DESIGN (IN-HOUSE)	VH1 CHRISTMAS IDENT	VIACOM18 MEDIA (VH1 INDIA)
GOLD	O06	BEST ON-AIR IDENT DESIGN (OUT-OF-HOUSE)	NICKELODEON MOM AND BRAT IDENT	VIACOM18 MEDIA (NICK-INDIA)
SILVER	O06	BEST ON-AIR IDENT DESIGN (OUT-OF-HOUSE)	NICKELODEON IDLI IDENT	VIACOM18 MEDIA (NICK-INDIA)
GOLD	O07	BEST ORIGINAL LOGO DESIGN	LIGHTS CAMERA EARTH	NGC, STAR INDIA
SILVER	O07	BEST ORIGINAL LOGO DESIGN	&FLIX LOGO	ZEE ENTERTAINMENT ENTERPRISES - &FLIX
GOLD	O08	BEST CG ANIMATION	MIRZAPUR ANNOUNCEMENT PROMO	AMAZON PRIME VIDEO INDIA
SILVER	O08	BEST CG ANIMATION	BOOK ADAPTATIONS - STAR MOVIES SELECT	STAR INDIA
GOLD	O09	BEST TRADITIONAL ANIMATION	NICKELODEON CRICKET IDENT	VIACOM18 MEDIA (NICK-INDIA)
SILVER	O09	BEST TRADITIONAL ANIMATION	NICKELODEON MOM AND BRAT IDENT	VIACOM18 MEDIA (NICK-INDIA)
GOLD	O10	MOST OUTSTANDING DESIGN IN PROMOTION	NICKELODEON CRICKET IDENT	VIACOM18 MEDIA (NICK-INDIA)
SILVER	O10	MOST OUTSTANDING DESIGN IN PROMOTION	- NO SILVER AWARD GIVEN -	
GOLD	O11	BEST CONTENT OR LONG FORM	LADY IN RED	STAR INDIA
SILVER	O11	BEST CONTENT OR LONG FORM	SHEMAROO FILMI GAANE	SHEMAROO ENTERTAINMENT
GOLD	O12	BEST COPYWRITING	[STAR WORLD] WESTWORLD: FUN	STAR INDIA
SILVER	O12	BEST COPYWRITING	KAUN BANEGA CROREPATI- LAKHAN	SONY ENTERTAINMENT TELEVISION
GOLD	O13	BEST EDITING	SIDE BY SIDE	ZEE ENTERTAINMENT ENTERPRISES - &PRIVÉ HD
SILVER	O13	BEST EDITING	CULT HEAVEN @ 11	TURNER INTERNATIONAL INDIA
GOLD	O14	BEST SOUND DESIGN	THE GIFTED	BENNETT, COLEMAN & CO. LTD

SILVER	O14	BEST SOUND DESIGN	NICKELODEON ROCK IDENT	VIACOM18 MEDIA (NICK-INDIA)
GOLD	O15	BEST ORIGINAL MUSIC COMPOSITION	NICKELODEON EGG OPERA IDENT	VIACOM18 MEDIA (NICK-INDIA)
SILVER	O15	BEST ORIGINAL MUSIC COMPOSITION	NICKELODEON IDLI IDENT	VIACOM18 MEDIA (NICK-INDIA)
GOLD	O16	BEST DIRECTING	KAUN BANEGA CROREPATI- LAKHAN	SONY ENTERTAINMENT TELEVISION
SILVER	O16	BEST DIRECTING	SIGNATURE STYLES	STAR INDIA
GOLD	O17	BEST COLLATERAL MATERIAL	TRUMP CARDS BY ZEE CAFÉ	ZEE ENTERTAINMENT ENTERPRISES - ZEE CAFÉ
SILVER	O17	BEST COLLATERAL MATERIAL	9X JALWA - HAR ZARMAANE KE BEHTAREEN GAANE	9X MEDIA
GOLD	O18	BEST OUTDOOR	MARS SEASON 2	NGC, STAR INDIA
SILVER	O18	BEST OUTDOOR	FLIX LAUNCH OOH	ZEE ENTERTAINMENT ENTERPRISES - &FLIX
GOLD	O19	BEST PRINT BASED AD OR POSTER	ACE OF SPACE	VIACOM18 MEDIA (MTV)
SILVER	O19	BEST PRINT BASED AD OR POSTER	DITD - ANIMALS	VIACOM18 MEDIA (MTV)
GOLD	O20	BEST CONTENT FOR DIGITAL	CHANGE HER NOT - KALEEREIN	ZEE ENTERTAINMENT ENTERPRISES - ZEE TV
SILVER	O20	BEST CONTENT FOR DIGITAL	MUGHAL E AZAM SHOOT PROMO	STAR INDIA
GOLD	O21	BEST INTEGRATED MARKETING CAMPAIGN (IN-HOUSE)	DANCE DEEWANE	VIACOM18 MEDIA (COLORS)
SILVER	O21	BEST INTEGRATED MARKETING CAMPAIGN (IN-HOUSE)	ZEE KERALAM MARKETING CAMPAIGN	ZEE ENTERTAINMENT ENTERPRISES
GOLD	O22	BEST INTEGRATED MARKETING CAMPAIGN (OUT-OF-HOUSE)	MEGAICONS	NGC, STAR INDIA
SILVER	O22	BEST INTEGRATED MARKETING CAMPAIGN (OUT-OF-HOUSE)	&TV - BRAND REFRESH	ZEE ENTERTAINMENT ENTERPRISED - &TV
GOLD	O23	SOMETHING FOR NOTHING	ANTI MUSIC PIRACY IDENTS	VIACOM18 MEDIA
SILVER	O23	SOMETHING FOR NOTHING	CHILDREN'S DAY PROMO	PIX - SONY PICTURES NETWORKS INDIA
GOLD	O24	BEST WORK NEVER SEEN	SALOON MRP	ZEE TAMIL
SILVER	O24	BEST WORK NEVER SEEN	MUSKAAN TITLE MONTAGE	WHITE TURTLE STUDIOS
	O25	SET DESIGN (PHYSICAL OR DIGITAL)	- CATEGORY NOT JUDGED - NO AWARDS GIVEN -	
GOLD	P01	BEST HOLIDAY / SEASONAL PROMO	FRIENDS OF FRIENDS PROMO	VIACOM18 MEDIA (COMEDY CENTRAL INDIA)

SILVER	P01	BEST HOLIDAY / SEASONAL PROMO	NICKELODEON MOM AND BRAT IDENT	VIACOM18 MEDIA (NICK-INDIA)
GOLD	P02	BEST SPECIAL EVENT PROMO	F.R.I.E.N.D.S ULTRAMARATHON - BEST FRIEND	VIACOM18 MEDIA (COMEDY CENTRAL INDIA)
SILVER	P02	BEST SPECIAL EVENT PROMO	SIGNATURE STYLES	STAR INDIA
GOLD	P03	BEST DRAMA PROMO	MITEGI LAKSHMAN REKHA	ZEE ENTERTAINMENT ENTERPRISES - &TV
SILVER	P03	BEST DRAMA PROMO	MERE PAPA HEROHIRALAL	DISCOVERY COMMUNICATION INDIA
GOLD	P04	BEST DRAMA CAMPAIGN	THE HANDMAID'S TALE SEASON 2	AXN - SONY PICTURES NETWORKS INDIA
SILVER	P04	BEST DRAMA CAMPAIGN	SAVADHAAN INDIA	SIPL (STAR BHARAT)
GOLD	P05	BEST MOVIE PROMO	SIDE BY SIDE	ZEE ENTERTAINMENT ENTERPRISES - &PRIVÉ HD
SILVER	P05	BEST MOVIE PROMO	HALLOWEEN SPECIAL	PIX - SONY PICTURES NETWORKS INDIA
GOLD	P06	BEST ENTERTAINMENT / COMEDY PROMO	THE KAPIL SHARMA SHOW	SONY ENTERTAINMENT TELEVISION
SILVER	P06	BEST ENTERTAINMENT / COMEDY PROMO	THE BIG BANG THEORY SHELDONS DREAM DAY	ZEE ENTERTAINMENT ENTERPRISES - ZEE CAFÉ
GOLD	P07	BEST REALITY PROMO	SUPER DANCER SEASON - 3	SONY ENTERTAINMENT TELEVISION
SILVER	P07	BEST REALITY PROMO	MTV UNPLUGGED SEASON 8 TEASER	VIACOM18 MEDIA
GOLD	P08	BEST SPORTS PROMO	MERI DOOSRI COUNTRY CAMPAIGN FILM	SONY PICTURES NETWORKS
SILVER	P08	BEST SPORTS PROMO	MERI DOOSRI COUNTRY TRADITION	SONY PICTURES NETWORKS
GOLD	P09	BEST NEWS / CURRENT AFFAIRS PROMO	NEWS18 INDIA LEADERSHIP CAMPAIGN - INTERROGATION TVC	TV18 BROADCAST LTD
SILVER	P09	BEST NEWS / CURRENT AFFAIRS PROMO	REPORTERS PROJECT	TV18 BROADCAST LTD
GOLD	P10	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	WILD CAMERA ACTION	SONY BBC EARTH - MSM-WORLDWIDE FACTUAL MEDIA
SILVER	P10	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	UNPUBLISHED	NGC, STAR INDIA
GOLD	P11	BEST CHILDREN'S PROMO	DANCE JODI DANCE JUNIORS	ZEE TAMIL
SILVER	P11	BEST CHILDREN'S PROMO	INDIAS BEST DRAMEBAAZ	ZEE ENTERTAINMENT ENTERPRISES
	P12	BEST LIFESTYLE PROMO	- CATEGORY NOT JUDGED - NO AWARDS GIVEN -	
GOLD	P13	BEST PROMO NOT USING PROGRAMME FOOTAGE (IN-HOUSE)	BOOK ADAPTATIONS - STAR MOVIES SELECT	STAR INDIA

SILVER	P13	BEST PROMO NOT USING PROGRAMME FOOTAGE (IN-HOUSE)	SIGNATURE STYLES	STAR INDIA
GOLD	P14	BEST PROMO NOT USING PROGRAMME FOOTAGE (OUT-OF-HOUSE)	MEGAICONS	NGC, STAR INDIA
SILVER	P14	BEST PROMO NOT USING PROGRAMME FOOTAGE (OUT-OF-HOUSE)	ZB DHANIYA SHOOT	ZEE ENTERTAINMENT ENTERPRISES
GOLD	P15	BEST PROMO USING ONLY PROGRAMME FOOTAGE	F.R.I.E.N.D.S ULTRAMARATHON - BEST FRIEND	VIACOM18 MEDIA (COMEDY CENTRAL INDIA)
SILVER	P15	BEST PROMO USING ONLY PROGRAMME FOOTAGE	UNPUBLISHED	NGC, STAR INDIA
GOLD	P16	BEST PROGRAMME TITLE SEQUENCE	GRAHAN	ZEE ENTERTAINMENT ENTERPRISES
SILVER	P16	BEST PROGRAMME TITLE SEQUENCE	SELFIE TUE	VIACOM18 MEDIA (MTV)
GOLD	P17	BRANDED CONTENT PROMOTION	LINKEDIN - MTV GET A JOB	VIACOM18 MEDIA
SILVER	P17	BRANDED CONTENT PROMOTION	ZEE 5 LOFT	ZEE IN HOUSE TEAM
GOLD	P18	BEST THEMED CAMPAIGN	SELECT SHORT STORIES - STAR MOVIES	STAR INDIA
SILVER	P18	BEST THEMED CAMPAIGN	AD FREE MORNINGS	VIACOM18 MEDIA
GOLD	P19	BEST ON-AIR PROGRAMME CAMPAIGN	BLUE PLANET 2 CAMPAIGN	SONY BBC EARTH - MSM-WORLDWIDE FACTUAL MEDIA
SILVER	P19	BEST ON-AIR PROGRAMME CAMPAIGN	KAUN BANEGA CROREPATI	SONY ENTERTAINMENT TELEVISION
GOLD	P20	BEST SOCIAL MEDIA CAMPAIGN FOR A PROGRAMME	CHANGE HER NOT - KALEEREIN	ZEE ENTERTAINMENT ENTERPRISES - ZEE TV
SILVER	P20	BEST SOCIAL MEDIA CAMPAIGN FOR A PROGRAMME	#PADATHON INITIATIVE FOR PADMAN ON ZEE CINEMA	ZEE ENTERTAINMENT ENTERPRISES - ZEE CINEMA
GOLD	P21	BEST LAUNCH CAMPAIGN (IN-HOUSE)	NATGEO REBOOT	NGC, STAR INDIA
SILVER	P21	BEST LAUNCH CAMPAIGN (IN-HOUSE)	SABSE SMART KAUN LAUNCH CAMPAIGN	SIPL (STAR PLUS)
GOLD	P22	BEST LAUNCH CAMPAIGN (OUT-OF-HOUSE)	VIVO IPL 2018 SHER VS SHER LAUNCH FILMS	STAR INDIA
SILVER	P22	BEST LAUNCH CAMPAIGN (OUT-OF-HOUSE)	KAUN BANEGA CROREPATI	SONY ENTERTAINMENT TELEVISION
GOLD	P23	BEST PROMO NOT IN HINDI OR ENGLISH	PARKING LOT	SIPL (STAR PRAVAH)
SILVER	P23	BEST PROMO NOT IN HINDI OR ENGLISH	MHARASHTRA JAGTE RAHO	VIACOM18 MEDIA (COLORS MARATHI)