

promaxbda india AWARDS WINNERS 2018

TROPHY	PLACE	CAT NO.	CATEGORY	ENTRY TITLE	COMPANY
MUSE	GOLD	IND01	BEST IMAGE PROMO	NAT GEO BLOCKBUSTERS	FOX NETWORKS GROUP (INDIA)
MUSE	SILVER	IND01	BEST IMAGE PROMO	SHIVA ANIMATION PROMO	VIACOM18 MEDIA - SONIC
MUSE	GOLD	IND02	BEST IMAGE CAMPAIGN (IN-HOUSE)	STAR MOVIES SELECT HD IMAGE CAMPAIGN	STAR INDIA
MUSE	SILVER	IND02	BEST IMAGE CAMPAIGN (IN-HOUSE)	NAT GEO BLOCKBUSTERS	FOX NETWORKS GROUP (INDIA)
MUSE	GOLD	IND03	BEST IMAGE CAMPAIGN (OUT-OF-HOUSE)	ZEE TV - AAJ LIKHENGE KAL	PUBLICIS AMBIENCE, CHROME PICTURES
MUSE	SILVER	IND03	BEST IMAGE CAMPAIGN (OUT-OF-HOUSE)	VOOT KIDS SUMMER CAMPAIGN	VIACOM18 MEDIA - VOOT
MUSE	GOLD	IND04	BEST PUBLIC SERVICE ANNOUNCEMENT	WORLD AIDS DAY PROMO	VIACOM18 MEDIA - MTV
MUSE	SILVER	IND04	BEST PUBLIC SERVICE ANNOUNCEMENT	MUKKA MAAR	VIACOM18 MEDIA - MTV
ISIS	GOLD	IND05	BEST ON-AIR BRANDING DESIGN	&PRIVE BRANDING	ZEE ENTERTAINMENT ENTERPRISES - &PRIVE HD
ISIS	SILVER	IND05	BEST ON-AIR BRANDING DESIGN	STAR GOLD SELECT - CHANNEL BRANDING	STAR INDIA
MUSE	GOLD	IND06	BEST ONLINE / VOD SERVICE PROMO	VOOT - WHYNOT FILM	VIACOM18 MEDIA - VOOT
MUSE	SILVER	IND06	BEST ONLINE / VOD SERVICE PROMO	HOTSTAR AUTO-MODE - KABOOTER	HOTSTAR
MUSE	GOLD	IND07	BEST HOLIDAY / SEASONAL PROMO	MOTHER'S DAY	DISCOVERY COMMUNICATIONS INDIA - DISCOVERY KIDS
MUSE	SILVER	IND07	BEST HOLIDAY / SEASONAL PROMO	FATHER'S DAY	BENNETT, COLEMAN & CO. LTD.
MUSE	GOLD	IND08	BEST SPECIAL EVENT PROMO	WISHES FROM THE WILD	SONY BBC EARTH - MSM-WORLDWIDE FACTUAL MEDIA
MUSE	SILVER	IND08	BEST SPECIAL EVENT PROMO	BROMANCE	BENNETT, COLEMAN & CO. LTD.
MUSE	GOLD	IND09	BEST DRAMA PROMO	PRITHVI VALLABH	SET - SONY PICTURES NETWORKS INDIA
MUSE	SILVER	IND09	BEST DRAMA PROMO	POOVE POOCHOODAVA	ZEE TAMIL
MUSE	GOLD	IND10	BEST DRAMA CAMPAIGN	GAME OF THRONES SEASON 7	STAR INDIA
MUSE	SILVER	IND10	BEST DRAMA CAMPAIGN	YAARADI NEE MOHINI	ZEE TAMIL
MUSE	GOLD	IND11	BEST MOVIE PROMO	HOTSTAR - DISNEY WHATSAPP	HOTSTAR
MUSE	SILVER	IND11	BEST MOVIE PROMO	THE WOLF OF WALL STREET	ZEE ENTERTAINMENT ENTERPRISES - &PRIVE HD
MUSE	GOLD	IND12	BEST ENTERTAINMENT / COMEDY PROMO	MERI HANIKARAK BIWI MARRIAGE	ZEEL
MUSE	SILVER	IND12	BEST ENTERTAINMENT / COMEDY PROMO	FAMILY TIME WITH KAPIL SHARMA - WAITING	SET - SONY PICTURES NETWORKS INDIA
MUSE	GOLD	IND13	BEST REALITY PROMO	AMERICAN NINJA WARRIOR	AXN - SONY PICTURES NETWORKS INDIA
MUSE	SILVER	IND13	BEST REALITY PROMO	KAUN BANEGA CROREPATI 9	SET - SONY PICTURES NETWORKS INDIA
MUSE	GOLD	IND14	BEST SPORTS PROMO	CRICKET INDIA VS PAK MOH FILM	STAR INDIA
MUSE	SILVER	IND14	BEST SPORTS PROMO	LA LIGA - THE "BEAUTIFULLEST" GAME	SONY PICTURES NETWORKS INDIA
MUSE	GOLD	IND15	BEST NEWS / CURRENT AFFAIRS PROMO	DEMOCRACY & DICTATORSHIP	ZEE MEDIA CORPORATION LTD
MUSE	SILVER	IND15	BEST NEWS / CURRENT AFFAIRS PROMO	WION FISHERMEN	ZEE MEDIA CORPORATION LTD
MUSE	GOLD	IND16	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	SPY IN THE WILD	SONY BBC EARTH - MSM-WORLDWIDE FACTUAL MEDIA
MUSE	SILVER	IND16	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	BEST OF EARTH 2017	SONY BBC EARTH - MSM-WORLDWIDE FACTUAL MEDIA
MUSE	GOLD	IND17	BEST CHILDREN'S PROMO	SHIVA ANIMATION PROMO	VIACOM18 MEDIA - SONIC
MUSE	SILVER	IND17	BEST CHILDREN'S PROMO	SA RE GA MA PA LIL CHAMPS	ZEE ENTERTAINMENT ENTERPRISES
MUSE	GOLD	IND18	BEST LIFESTYLE PROMO	EAT@8 LAUNCH SPOT	VIACOM18 MEDIA - COLORS INFINITY
MUSE	SILVER	IND18	BEST LIFESTYLE PROMO	FL 2017 NEW LINE UP PROMO	FOX NETWORKS GROUP (INDIA)
MUSE	GOLD	IND19	BEST PROMO NOT USING PROGRAMME FOOTAGE (IN-HOUSE)	MTV BIG F PROMO	VIACOM18 MEDIA - MTV
MUSE	SILVER	IND19	BEST PROMO NOT USING PROGRAMME FOOTAGE (IN-HOUSE)	TROLL POLICE	VIACOM18 MEDIA - MTV
MUSE	GOLD	IND20	BEST PROMO NOT USING PROGRAMME FOOTAGE (OUT-OF-HOUSE)	GOT SAUNA	HOTSTAR
MUSE	SILVER	IND20	BEST PROMO NOT USING PROGRAMME FOOTAGE (OUT-OF-HOUSE)	SHIVA ANIMATION PROMO	VIACOM18 MEDIA - SONIC
MUSE	GOLD	IND21	BEST PROMO USING ONLY PROGRAMME FOOTAGE	DISNEY WHATSAPP	HOTSTAR
ISIS	SILVER	IND21	BEST PROMO USING ONLY PROGRAMME FOOTAGE	SNOWCHICK: A PENGUINS TALE	SONY BBC EARTH - MSM-WORLDWIDE FACTUAL MEDIA
ISIS	GOLD	IND22	BEST PROGRAMME TITLE SEQUENCE	BIG F OPENING	VIACOM18 MEDIA - MTV
MUSE	SILVER	IND22	BEST PROGRAMME TITLE SEQUENCE	JJI MAA	STAR INDIA - STAR BHARAT
MUSE	GOLD	IND23	BRANDED CONTENT PROMOTION	MTV FAMEISTAAN	VIACOM18 MEDIA - MTV

MUSE	SILVER	IND23	BRANDED CONTENT PROMOTION	OMG! THEY KILLED KENNY	VIACOM18 MEDIA - COMEDY CENTRAL INDIA
MUSE	GOLD	IND24	BEST THEMED CAMPAIGN	MERI HANIKARAK BIWI	ZEEL
MUSE	SILVER	IND24	BEST THEMED CAMPAIGN	BBC FIRST	ZEE ENTERTAINMENT ENTERPRISES - ZEE CAFE
MUSE	GOLD	IND25	BEST ON-AIR PROGRAMME CAMPAIGN	SOS - THE SMARTEST SHOW ON TV	FOX NETWORKS GROUP (INDIA)
MUSE	SILVER	IND25	BEST ON-AIR PROGRAMME CAMPAIGN	FAMILY TIME WITH KAPIL SHARMA	SET - SONY PICTURES NETWORKS INDIA
MUSE	GOLD	IND26	BEST LAUNCH CAMPAIGN (IN-HOUSE)	GOT - TORRENT MORGHULLIS	HOTSTAR
MUSE	SILVER	IND26	BEST LAUNCH CAMPAIGN (IN-HOUSE)	MISSION BLUE	FOX NETWORKS GROUP (INDIA)
MUSE	GOLD	IND27	BEST LAUNCH CAMPAIGN (OUT-OF-HOUSE)	BHOJO GOBINDO LAUNCH CAMPAIGN	STAR INDIA
MUSE	SILVER	IND27	BEST LAUNCH CAMPAIGN (OUT-OF-HOUSE)	GOPAL BHAR LAUNCH CAMPAIGN	STAR INDIA
MUSE	GOLD	IND28	BEST COPYWRITING NOT IN HINDI OR ENGLISH	TS MARATHI LAUNCH	SHEMAROO ENTERTAINMENT
MUSE	SILVER	IND28	BEST COPYWRITING NOT IN HINDI OR ENGLISH	JADU BAI JORAT - LAUNCH PROMO 02	ZEE MARATHI
MUSE	GOLD	IND29	BEST DRAMA PROMO NOT IN HINDI OR ENGLISH	TUZA MAZA BREAKUP - SONG PROMO	ZEE MARATHI
MUSE	SILVER	IND29	BEST DRAMA PROMO NOT IN HINDI OR ENGLISH	THE SIP	STAR INDIA
MUSE	GOLD	IND30	BEST ENTERTAINMENT / COMEDY PROMO NOT IN HINDI OR ENGLISH	BHOJO GOBINDO PROMO	STAR INDIA
MUSE	SILVER	IND30	BEST ENTERTAINMENT / COMEDY PROMO NOT IN HINDI OR ENGLISH	KALIYIL ALPPAM KARYAM	MMTV LIMITED
MUSE		IND31	BEST NEWS / CURRENT AFFAIRS PROMO NOT IN HINDI OR ENGLISH	- CATEGORY NOT JUDGED - NO AWARDS GIVEN -	
MUSE	GOLD	IND32	SOMETHING FOR NOTHING NOT IN HINDI OR ENGLISH	PUMP UP MORNINGS	VIACOM18 MEDIA - MTV
MUSE	SILVER	IND32	SOMETHING FOR NOTHING NOT IN HINDI OR ENGLISH	JALSHA MOVIES - EVERY SUNDAY PREMIERE & SOB BHUTURE MOVIE INTEGRATION	STAR INDIA
MUSE	GOLD	IND33	FUNNIEST SPOT	WORLD AIDS DAY PROMO	VIACOM18 MEDIA - MTV
MUSE	SILVER	IND33	FUNNIEST SPOT	MTV NEW YEAR	VIACOM18 MEDIA - MTV
MUSE	GOLD	IND34	BEST INTERACTIVE PROMO	MTV BLOOD DONATION	VIACOM18 MEDIA - MTV
MUSE	SILVER	IND34	BEST INTERACTIVE PROMO	MISSION BLUE PSA	FOX NETWORKS GROUP (INDIA)
MUSE	GOLD	IND35	BEST SPONSOR / BRAND INTEGRATION SPOT(S)	RENAULT KWID BLUE AND ORANGE + MTV	VIACOM18 MEDIA - MTV
MUSE	SILVER	IND35	BEST SPONSOR / BRAND INTEGRATION SPOT(S)	STUPID MAN SMART PHONE - MOTOROLA & VODAFONE	VIACOM18 MEDIA - DIGITAL VENTURES
MUSE	GOLD	IND36	BEST MARKETING VIDEO / SIZZLE REEL / SNEAK PEEK PRESENTATION	RISHTY CINEPLEX DANGAL AV	VIACOM18 MEDIA - RISHTY CINEPLEX
MUSE	SILVER	IND36	BEST MARKETING VIDEO / SIZZLE REEL / SNEAK PEEK PRESENTATION	NGC YEAR GONE BY AV	FOX NETWORKS GROUP (INDIA)
MUSE	GOLD	IND37	MOST OUTSTANDING MARKETING INITIATIVE (IN-HOUSE)	GAME OF THRONES (POSTER ACTIVITY)	STAR INDIA
ISIS	SILVER	IND37	MOST OUTSTANDING MARKETING INITIATIVE (IN-HOUSE)	- NO SILVER AWARD GIVEN -	
MUSE	GOLD	IND38	MOST OUTSTANDING MARKETING INITIATIVE (OUT-OF-HOUSE)	ZEE TV - AAJ LIKHENGE KAL	PUBLICIS AMBIENCE, CHROME PICTURES, MLN
ISIS	SILVER	IND38	MOST OUTSTANDING MARKETING INITIATIVE (OUT-OF-HOUSE)	- NO SILVER AWARD GIVEN -	
ISIS	GOLD	IND39	BEST ON-AIR IDENT DESIGN (IN-HOUSE)	MTV IDENTS	VIACOM18 MEDIA - MTV
ISIS	SILVER	IND39	BEST ON-AIR IDENT DESIGN (IN-HOUSE)	AXN - CHARACTER IDENTS	AXN - SONY PICTURES NETWORKS INDIA
ISIS	GOLD	IND40	BEST ON-AIR IDENT DESIGN (OUT-OF-HOUSE)	HASTE RAHO BRAND IDENT - VARUN DHAWAN	SAB - SONY PICTURES NETWORKS INDIA
ISIS	SILVER	IND40	BEST ON-AIR IDENT DESIGN (OUT-OF-HOUSE)	YAY! IDENTS	SONY YAY! - SONY PICTURES NETWORKS INDIA
ISIS	GOLD	IND41	BEST ORIGINAL LOGO DESIGN	STAR MOVIES SELECT HD - ONCE UPON A 9	STAR INDIA
ISIS	SILVER	IND41	BEST ORIGINAL LOGO DESIGN	AFRICA'S DEADLIEST	FOX NETWORKS GROUP (INDIA)
ISIS	GOLD	IND42	MOST OUTSTANDING DESIGN IN PROMOTION	STAR MOVIES SELECT HD - ONCE UPON A 9	STAR INDIA
ISIS	SILVER	IND42	MOST OUTSTANDING DESIGN IN PROMOTION	- NO SILVER AWARD GIVEN -	
MUSE	GOLD	IND43	BEST CONTENT OR LONG FORM	QUEENS OF COMEDY AIB VIRAL CONTENT	DISCOVERY COMMUNICATIONS INDIA - TLC
MUSE	SILVER	IND43	BEST CONTENT OR LONG FORM	THE OTHER SIDE - ONIR ABOUT MOONLIGHT	ZEE ENTERTAINMENT ENTERPRISES - &PRIVE HD
ISIS	GOLD	IND44	BEST CG ANIMATION	STAR MOVIES SELECT HD - ONCE UPON A 9	STAR INDIA
ISIS	SILVER	IND44	BEST CG ANIMATION	SHIVA ANIMATION PROMO	VIACOM18 MEDIA - SONIC
ISIS	GOLD	IND45	BEST TRADITIONAL ANIMATION	MTV HIT N HOT TOP 20	VIACOM18 MEDIA - MTV
ISIS	SILVER	IND45	BEST TRADITIONAL ANIMATION	STAR MOVIES SELECT - CURATED STORIES IDENT	STAR INDIA
MUSE	GOLD	IND46	BEST COPYWRITING	VALENTINE'S DAY - LONERS	VIACOM18 MEDIA - COMEDY CENTRAL INDIA
MUSE	SILVER	IND46	BEST COPYWRITING	WORLD AIDS DAY PROMO	VIACOM18 MEDIA - MTV
MUSE	GOLD	IND47	BEST EDITING	THE HUNT	SONY BBC EARTH - MSM-WORLDWIDE FACTUAL MEDIA
MUSE	SILVER	IND47	BEST EDITING	RAY DONOVAN	AXN - SONY PICTURES NETWORKS INDIA

MUSE	GOLD	IND48	BEST SOUND DESIGN	WISHES FROM THE WILD	SONY BBC EARTH - MSM-WORLDWIDE FACTUAL MEDIA
MUSE	SILVER	IND48	BEST SOUND DESIGN	GUNS AND AMMO	STAR INDIA
MUSE	GOLD	IND49	BEST ORIGINAL MUSIC COMPOSITION	EMERGENCY TOP UP	PRIME FOCUS TECHNOLOGIES
MUSE	SILVER	IND49	BEST ORIGINAL MUSIC COMPOSITION	FLAVOURS OF RAJASTHAN	AETN 18 MEDIA
MUSE	GOLD	IND50	BEST DIRECTING	PRITHVI VALLABH	SET - SONY PICTURES NETWORKS INDIA
MUSE	SILVER	IND50	BEST DIRECTING	BLACK SWAN - SMS BRAND FILM	STAR INDIA
ISIS	GOLD	IND51	BEST COLLATERAL MATERIAL	BENGALI WEDDING THEMED MERCHANDISE	STAR INDIA
ISIS	SILVER	IND51	BEST COLLATERAL MATERIAL	COMEDY CENTRAL ANNUAL DIARY 2017	VIACOM18 MEDIA - COMEDY CENTRAL INDIA
ISIS	GOLD	IND52	BEST OUTDOOR	EARTH LIVE	FOX NETWORKS GROUP (INDIA)
ISIS	SILVER	IND52	BEST OUTDOOR	&PRIVE LAUNCH	ZEE ENTERTAINMENT ENTERPRISES - &PRIVE HD
MUSE	GOLD	IND53	THE SMALL BIG IDEA BEST USE OF DIGITAL	TWIN SCREEN TRAILER	ZEE ENTERTAINMENT ENTERPRISES - &PRIVE HD
ISIS	SILVER	IND53	THE SMALL BIG IDEA BEST USE OF DIGITAL	GAME OF THRONES (POSTER ACTIVITY)	STAR INDIA
ISIS	GOLD	IND54	BEST INTEGRATED MARKETING CAMPAIGN (IN-HOUSE)	MISSION BLUE	FOX NETWORKS GROUP (INDIA)
MUSE	SILVER	IND54	BEST INTEGRATED MARKETING CAMPAIGN (IN-HOUSE)	TOILET - EK SUCCESS KATHA	VIACOM18 MEDIA - MOTION PICTURES
MUSE	GOLD	IND55	BEST INTEGRATED MARKETING CAMPAIGN (OUT-OF-HOUSE)	ZEE TV - AAJ LIKHENGE KAL	PUBLICIS AMBIENCE, CHROME PICTURES, MLN
MUSE	SILVER	IND55	BEST INTEGRATED MARKETING CAMPAIGN (OUT-OF-HOUSE)	AN INVITE TO GOD	STAR INDIA
MUSE	GOLD	IND56	BEST PRINT BASED AD OR POSTER	MTV NO.1 CAMPAIGN	VIACOM18 MEDIA - MTV
MUSE	SILVER	IND56	BEST PRINT BASED AD OR POSTER	MISSION BLUE	FOX NETWORKS GROUP (INDIA)
MUSE	GOLD	IND57	SOMETHING FOR NOTHING	WISHES FROM THE WILD	SONY BBC EARTH - MSM-WORLDWIDE FACTUAL MEDIA
MUSE	SILVER	IND57	SOMETHING FOR NOTHING	GOT - MOTHER'S DAY	HOTSTAR
MUSE		IND58	MOST COST-EFFECTIVE GUERRILLA MARKETING	- CATEGORY NOT JUDGED - NO AWARDS GIVEN -	
MUSE	GOLD	IND59	ROCKET AWARD	BHUMIKA MUKHERJEE	STAR INDIA
MUSE	GOLD	IND60	BEST WORK NEVER SEEN	THANK YOU STATUE	VIACOM18 MEDIA - MTV
MUSE	SILVER	IND60	BEST WORK NEVER SEEN	#LOVEFEARLESSLY: STAR GOLD SELECT'S TRIBUTE TO FEARLESS LOVE	STAR INDIA