

**Before you begin**

- You will need to have an online profile with us before you can start submitting your entries.
- You do NOT need to be a PromaxBDA member to create an online profile.

Upon Clicking on “Enter Now” on <http://www.promaxindia.tv/awards>, you will be led to the web page as shown below.

If you do not have an online profile, please create one by clicking on “Sign Up” as indicated by the red arrow 1 below, and follow the instructions.

If you already have an online profile but could not recall your User Name and Password, please click on “Forgot Login” as indicated by the red arrow 2 below, and follow the instructions.

The screenshot shows the PromaxBDA website interface. At the top right, there is a 'login | join' link. Below it is a search bar with the text 'What do you want to do?'. The main navigation menu includes 'Membership', 'Competitions', 'Events', and 'On Demand'. A secondary menu below it lists 'About Us', 'My PromaxBDA', 'Our Community', 'Career Center', and 'International Chapters'. On the left, there is a 'PromaxBDA BETA' logo and social media icons for Twitter, Facebook, and LinkedIn. The central content area features a login form with fields for 'User Name' and 'Password', a 'Remember Me' checkbox, and a 'Login' button. A red arrow points to the 'login | join' link, and another red arrow points to the 'Forgot Password?' link. To the right, there is a vertical banner for the '2010 Awards Competition' with the text 'click here for more info!'. At the bottom, there is a footer with links for 'Contact Us', 'Privacy', 'Sponsorship & Advertising', 'Help', 'Press', and 'Site Map', along with the copyright notice '© 2009 PromaxBDA'.

Step 2:

- Select “Competitions”, as indicated by the red arrow.
- The click on “Add Entry”

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Membership | **Competitions** | Events | On Demand

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What do you want to do?  Search

### Current Entries

Award Entries For: Joanne Lim [update my profile](#)  
 Promax Asia Pte Ltd

Membership: Not a Member

Competition: 2010 PromaxBDA India Awards

Company: Promax Asia  
 Category:  
 Title:

Entry ID	Category/Title/Company	Next Step	Payment	Action
<input type="checkbox"/> 1927	Category: FUNNIEST SPOT Title: Promax Test Company: Promax Asia	Waiting for submission(s) to arrive	Awaiting Payment	Modify   Credits   Labels   Copy
<input type="checkbox"/> 1929	Category: BEST MOVIE PROMO Title: Another Test Company: Promax Asia	Print labels	Awaiting Payment	Modify   Credits   Labels   Copy

- If you wish to submit the same title to another category, you can choose to use the “Copy” function.

Competition: 2010 PromaxBDA Europe

Entry ID	Category/Title/Company	Next Step	Payment	Action
<input type="checkbox"/> 1006	Category: BEST DRAMA PROMO Title: monica's Drama Company: promax asia Monica	Ready for judging	Awaiting Payment	Modify   Credits   Labels   Copy
<input type="checkbox"/> 1007	Category: BEST SPONSOR'S SPOT Title: monica's Drama into sponsor's spot Company: promax asia Monica	Ready for judging	Awaiting Payment	Modify   Credits   Labels   Copy
<input type="checkbox"/> 1008	Category: BEST ENTERTAINMENT/MUSIC/VARIETY/COMEDY PROMO Title: Monica's Music Company: promax asia Monica	Waiting for submission(s) to arrive	Awaiting Payment	Modify   Credits   Labels   Copy

Step 3:

- Select "Category"
- Enter your "Entry Title"
- Enter your "Marketing Objective/Creative Strategy"
- Enter "Submitting Company"
- Click on "Continue"

The screenshot shows the PromaxBDA BETA website interface. At the top right, there is a user greeting: "Welcome Joanne Lim! | my portfolio | my favorites | sign out | update my profile | change my login | change my password". Below this is a search bar and a navigation menu with categories: Membership, Competitions, Events, and On Demand. A secondary navigation bar includes links for About Us, My PromaxBDA, Our Community, Career Center, and International Chapters. The main content area is titled "Step 3 Review Submission" and is part of a five-step process. The form fields include: a dropdown menu for "Category" (currently set to "Select"), a text input for "Entry Title", a large text area for "Marketing Objective / Creative Strategy" (with a note: "One Third of the total score is dependent upon this section. When completing the Online Entry, in 1000 characters or less (characters, not words) please indicate the purpose of the project, the creative brief, and its intended audience and result. A Marketing Objective is not a description of the piece. It is your opportunity to give the judges an indication of the marketing challenge that this particular piece presented (goal, budget, time constraints, etc.) what was the objective, was it successful, etc." and a character count of "You have 1000 characters remaining..."), and a text input for "Submitting Company" (with a note: "(N/A for Student Competition)"). At the bottom of the form are two buttons: "Continue" and "Back to Entries".

Step 4:

- At the "Credit" Page, enter 3 credits involved in the entry.
- If you have only one credit, enter it 3 times in order to move on
- Click "Continue"

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About Us | My PromaxBDA | Our Community | Career Center | International Chapters

**Step 1** Submission Details | **Step 2** Credits | **Step 3** Review Submission | **Step 4** Payment | **Step 5** Confirmation

Credits may be added at any time while the competition is open. If you would like to add Credits for this entry at another time you can do so by clicking on the "Continue without Credits" button.

[Continue without Credits](#)

Order	Company	Title	First Name	Last Name
---	<input type="text"/>	---Select---	<input type="text"/>	<input type="text"/>
---	<input type="text"/>	---Select---	<input type="text"/>	<input type="text"/>
---	<input type="text"/>	---Select---	<input type="text"/>	<input type="text"/>

[Continue](#) [Back to Entries](#)

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Step 5:

- You can still “Edit” or “Make Amendments” to your entry. Simply click on “Edit” at the right hand corner and make the necessary amendments.
- Click “Continue”

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Search

Membership Competitions Events On Demand What do you want to do?

About Us My PromaxBDA Our Community Career Center International Chapters

**Step 1** Submission Details **Step 2** Credits **Step 3** Review Submission **Step 4** Payment **Step 5** Confirmation

Please validate your submission details below

**Submission Details** [Edit](#)

**Submitted By:** Joanne Lim  
**Category:** 16 - BEST SOUND DESIGN  
**Entry Title:** Promax Test  
**Marketing Objective/Creative Strategy:** One Third of the total score is dependent upon this section. When completing the Online Entry, in 1000 characters or less (characters, not words,) please indicate the purpose of the project, the creative brief, and its intended audience and result.  
**Submitting Company:** Promax Asia  
**Viewer Reach:** Not set  
**Video Spots on Tape:** 0

<u>Submission ID</u>	<u>Media Type</u>	<u>Description</u>
Submission 1:	Digital Media (CD,DVD,etc.)	

**Credits** [Edit](#)

No credits entered

[Continue](#)

Step 6:

- Click on **“Pay by Wire Transfer”**
- Should you like to pay by Credit Card, please also choose “Wire Transfer” and email to [joanne@promaxasia.tv](mailto:joanne@promaxasia.tv) with a subject heading “Payment by Credit Card”.
- An invoice, along with the credit card authorization form will be emailed to you within 2 days.

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**Step 1** Submission Details   **Step 2** Credits   **Step 3** Review Submission   **Step 4** Payment   **Step 5** Confirmation

You have the option to pay for the entries now or at a later time.  
 To submit entries listed below click "Continue to Payment" button. You will not be able to modify any entered information except "Marketing Objective" and "Credits" after processing your payment.  
 To return to Entries page and continue editing your entries click "Back to Entries" button.

Entry ID	Title	
1931	Promax Test	<input checked="" type="checkbox"/>

[Pay by Check or Wire Transfer](#)   [Back to Entries](#)

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